



Advertise Your Success

Follow Us and Stay Connected!

IMPORTANT TASKS

- ☐ **PROVIDE A QUOTE** on the Publication Authorization Form to appear in our marketing and on your state-specific page

STAY INFORMED Keep alert of issues affecting your license.

- ☐ **LIKE & FOLLOW** us on Facebook. In addition to @nceacertified page, we also host "Your State" Esthetician's Facebook page. You will find your state regulatory board's contact information your state board laws, rules and regulations.



- ☐ **POST:** When you post about your business as an NCEA Certified Esthetician, use any or all of these hashtags on all platforms: #NCEACertified #NCEACertifiedEsthetician or #NCEACertifiedAlumni

- ☐ **X (Twitter)** follow us @NCEACertified

- ☐ **INSTAGRAM:** We have two profiles- please follow both! One for @NCEACertified candidates, information and alumni. The other helps you find Continuing Education that is Approved by NCEA Commission on Accreditation @COAApproved

- ☐ **YOUTUBE:** Follow NCEA Certified channel for podcast updates & interviews. Scan QR --->



BONUS! Make a reel or YouTube Short and tag us!

- ☐ **LINKEDIN:** Update your profile by adding your NCEA Certified credential under Licenses & Certification

- ☐ **UPDATE YOUR EMAIL SIGNATURE** and add the "NCEA Certified" logo and "NCEA" membership logo

- ☐ **HANG YOUR NCEA Certified credential** and NCEA Membership Certificate in your office or place of business, *then take a Selfie & Post it. Don't forget to tag us!*



- ☐ **UPDATE YOUR MARKETING MATERIALS** to include logos on your social media, email and website

- ☐ **ADVERTISE YOUR SUCCESS** by wearing your NCEA Certified pin at work and industry events

- ☐ **UPLOAD YOUR RESUME TO THE NCEA-CERTIFIED JOB BOARD**

